



Seminar on **Achieving Excellence for Family Businesses**

Saturday, June 24, 2017 - 9.30 a.m. to 5.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House, ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad

Business is 80% Mindset and 20% mechanics (product/service, quality and tactics). Most businesses are focused of the mechanics and try to improve on mechanics which is only 20% of the game called business. Workshop aims to enhance your thinking and to work on the mindset so that the bigger chunk i.e. 80% can be used to advantage.

This one day session will offer you practical steps towards business growth and tackle family business issues like inter-generational differences and succession planning.

Topics covered:

- Enhancing Personal Effectiveness;
 - Zooming in on the high value areas to enhance your personal effectiveness.
 - Fill the gap between Knowing and Doing.
 - Developing the leverage to take the required action.
- Developing the right work culture: It determines the motivation level of your team.
- Understanding and utilising single biggest tool that you have to grow your business; your **thinking**. Quality of your thinking determines the quality of the results you get. Objective is to expand your thinking and help you think bigger and better
- Inter-generational differences
- Succession Planning
- Making a shift from being a Business Owner to being a Business Leader: Business Leader is free from all limits and can achieve a limitless growth.

Methodology : Interactive session through situation studies and brainstorming.

Audience : Only for Family Business Owners, Entrepreneurs

Faculty : **Mr. Himal Parikh** and **Mr. Mithilesh Chudgar**

About the Faculty

Himal Parikh is an alumni of IIMA and a first generation entrepreneur with over 35 years experience in capital markets, financial services and advisory capacity. He is a speaker at open forum programs of AMA and has lectured at various business schools and organizations and NGOs

Mithilesh Chudgar, as an inventor of “Readography” and founder of “Neuro-Structuring” he has two research papers to his credit. his specialization is to blend the knowledge from The Bhagwat Gita and the Yogic Philosophy with Neuro-science, Cognitive psychology, Nlp and other sciences in a manner so that the knowledge becomes highly applicable bringing the desired results.

Fee: Rs. 1500/- per participant. Fees include course fee, cost of reading materials, lunch and refreshments. (Concession: 10% for members, 20% for patron members). Cheque should be drawn in favour of “**Ahmedabad Management Association**”.

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Registration: Please fill-in and return this form along with participation fee to :

Ahmedabad Management Association, Torrent-AMA Management Centre, Core-AMA Management House, ATIRA Campus, Ahmedabad 380015. • **Phone:** 079-26308601-6 • **Mobile:** 9537407187 • **Fax:** 079-26305692
E-mail : ama@amaindia.org • **Website :** www.amaindia.org

Name(s)	Position
1.	
2.	
Organisation:	
Address:	
	Pin Code:
Phone:	Mobile:
E-mail: <input style="width: 100%;" type="text"/>	