

Programme on **Entrepreneurial Skills**

The Skills You Need to Build a Great Business
 Friday, June 16, 2017 – 9.30 a.m. to 5.00 p.m.

at Torrent-AMA Management Centre, Core-AMA Management House,
 AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

“When you are determined to have something, the entire universe conspires to help you achieve it”
 - Paulo Coelho in ‘The Alchemist’

Preamble : The fast changing economic scenario is unfolding infinite opportunities for new business ventures. This is an era when start-up companies can achieve enormous success. Technology has empowered the individual to connect, collaborate and compete globally. Business ownership can be one of the most rewarding things in life, but it can also be one of the most challenging. What makes someone a successful entrepreneur? It certainly helps to have strong technology skills or expertise in a key area, but these are not defining characteristics of entrepreneurship. Instead, the key qualities are personal traits such as creativity, positive attitude, persistence and the inter-personal skills needed to build great teams. If you want to start a business or if you are in a job role where you’re expected to develop a business, it is essential to learn the specific skills that underpin these qualities.

Beneficiaries : This is a program for aspiring entrepreneurs. It helps the participants to acquire the skills and competencies to turn creative ideas into successful ventures and become new generation business leaders.

Content : • Creativity • Positive Attitude
 • Planning & Organising • Presentation skills
 • Interpersonal Skills • Teambuilding

‘If you can dream it, you can do it’ - Dhirubai H. Ambani

The workshop will be interactive and participatory and consists of brief lectures, ppt presentations, training games, group activities & discussions.

Faculty : **Prof. Thomas Oommen, M.A. (English), M.A. (Politics), M.A. (History)**
 HRD Consultant & Trainer. He had been a University teacher for 28 years in India and Libya.

Fee : Rs.1500/- per participant. Concession for Members 10%, Patron Members 20%. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of ‘Ahmedabad Management Association’.

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Registration Form: Please fill-in and return this form along with participation fee to :
Ahmedabad Management Association, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.
 Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917 • Fax: 079-26305692 • E-mail: ama@amaindia.org
 Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org.

Name(s)	Designation
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Organisation:	_____
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