



**Industries Commissionerate,  
Government of Gujarat  
GoG-AMA Centre for International Trade**



**Workshop on  
Finding Information on Export Markets  
AND Prospecting at Trade Fairs**

**Thursday, June 1, 2017 • 6.00 p.m. to 8.30 p.m.**

**Venue:** Torrent -AMA Management Centre, Core-AMA Management House,  
Dr. Vikram Sarabhai Marg, AMA Complex, ATIRA Campus, Ahmedabad 380 015

To be successful in international business development, one needs to access a wide range of information such as export performance, international demand, alternative markets and competitive markets etc. There is a deluge of information on internet but searching for specific information is not easy.

This workshop will highlight some important information sources and with examples, show how to search and use information to gain insights.

Considerable time and money is invested in attending International Trade Fairs. This workshop will provide insights into leveraging your attendance to maximise trade enquiries and building networks.

The workshop will be conducted by **Mr.S.Abidi**, Editor, Foreign Trade Update,GoG-AMA Centre of International Trade.

**Nominal Registration Fee:**

Rs.100/-per participant inclusive of Service Tax. Fee includes course fee, cost of reading material and refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association'.

**Workshop on Finding Information on Export Markets Thursday, June 1, 2017  
AND Prospecting at Trade Fairs 6.00 to 8.30 p.m.**

**REGISTRATION FORM:**

Please fill-in and return this form along with participation fee to:

**Ahmedabad Management Association**

Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015.

Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917 • Fax: 079-26305692

E-mail: ama@amaindia.org • Website: www.amaindia.org

Android Mobile App: AMA-Ahmedabad amaIndia.org

<b>Name(s)</b>	<b>Position:</b>
1.	
2.	
Organization:	
Address:	
	Pin Code:
Telephone(s):	Mobile:
E-mail:	<input type="text"/>