



**Industries Commissionerate,  
Government of Gujarat  
GoG-AMA Centre for International Trade**



**Workshop on  
Finding information on Global Export Markets  
Saturday, June 17, 2017 • 2.00 p.m. to 5.00 p.m.**

**Venue** : Torrent-AMA Management Centre, Core-AMA Management House,  
ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad

To be successful in international business development, one needs to access a wide range of information such as export performance, international demand, alternative markets and competitive markets etc. There is a deluge of information on internet but searching for actionable information is not easy.

This workshop will highlight some important information sources and with examples, show how to search and use information to gain insights.

The workshop will be conducted by **Mr.Suhayl Abidi**, Research Advisor of GoG-AMA Centre of International Trade and Editor of Foreign Trade Update.

**Concessional fee:** Rs.500/- per participant inclusive of Service Tax. Fee includes course fee, cost of reading materials & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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**Registration Form:** Please fill-in and return this form along with participation fee to:  
**Ahmedabad Management Association**, ATIRA Campus, Dr. Vikram Sarabhai Marg,  
Ahmedabad 380 015 **Phone:** 079-26308601-06 • **Mobile:** 9537407187, 7069940917  
**E-mail:** ama@amaindia.org • **Website:** www.amaindia.org  
**Android Mobile App:** AMA-Ahmedabad amaIndia.org

Name(s)	Position
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2. _____	_____
Organisation: _____	
Address: _____	
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Phone: _____	Mobile: _____
E-mail: <input type="text"/>	