

Programme on
High-impact Presentation & Public Speaking

Saturday, June 17, 2017 – 9.30 a.m. to 5.00 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad

Workshop Design: Mastering an art of public speaking allows you to stand out in the crowd. This expert-led, interactive workshop empowers you to deliver powerful presentations. Practice sessions with practical inputs enable you to overcome fear and gain confidence.

Compelling reasons why this is important for you:

1. Public Speaking is rated as the Fear No 1, Death comes at No 2
2. 90% of how your presentation will go, is determined before you start speaking
3. Game-changer for your career & business success, managerial & leadership growth
4. In global competition & digitalization, this gives you competitive edge
5. You gain wider acceptance and earn respect in organization, market, society
6. Many defining moments in history happened due to powerful public speeches

Workshop Benefits and Contents:

1. Overcome stage fear and gain confidence to face any audience
2. Develop your natural style and learn fine art of powerful speech
3. The 3C and 2D of 'High-impact Presentation & Public Speaking'
4. Preparation - contents, audio-visuals, mapping audience expectations
5. The 10-20-30 Rule and 6X6 of high-impact presentation
6. Wow your audience - body language, voice modulation, gain credibility
7. Encourage questions, debate and maintain grace in pressure situation
8. Elevator pitch and Dos & Don'ts of presentation & public speaking
9. Learn the secrets of world's greatest public speakers

Who should attend?

- Business Leaders, Department Heads, Professionals, Social Leaders
- Team Leaders, Project Managers, Senior & Middle Managers, Executives
- Sales, Marketing, HR, IT, Finance, Customer-care, QC, SCM, PG Students
- Entrepreneurs, Start-ups, Consultants, Technocrats, Teachers, House-makers
- Anyone willing to learn and develop this skill

Faculty: Mr. Vikas Chawda (BE, MBA - Marketing) Corporate Trainer

'Innovation Expert' and 'Business Coach' with 27 years of experience at world-class MNCs, Vikas is a sought after speaker at national and international forums. His forte is in innovation, Sales & Marketing, Business Strategies, Leadership and Organization Development (OD). He has trained 18000 professionals in 400+ workshops at leading corporates in India and abroad. He is on 'Jury Panel' for reputed Business Excellence Awards e.g. SWITCH, E&Y, FGI, FOKIA. Mentor, Coach, Consultant, Educator and Entrepreneur, he is on the Board of Universities for innovation and entrepreneurship. His articles are published in various newspapers and magazines. He was a special invitee at prestigious Kellogg Global Innovation Conference 2015 at USA. He was invited as a speaker on innovation at USA by TiE, world's largest entrepreneurship organization and also by University of Texas at Dallas, USA.

Fee : Rs.1500/- per participant. Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association'.

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Registration Form: Please fill-in and return this form along with participation fee to : **Ahmedabad Management Association**, Dr. Vikram Sarabhai Marg, ATIRA Campus, Ahmedabad 380 015. Phone: 079-26308601-5 • Mob.: 9537407187, 7069940917 • Fax: 079-26305692 E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org.

Name(s)	Designation
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Organisation:	
Address:	
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Phone:	Mobile:
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