



Diploma in **Operational Excellence**

June 18 to August 13, 2017 (9 Sundays)

9.30 a.m. to 1.00 p.m. (June 18, 25, July 2, 9, 16, 23, 30, August 6, and 13, 2017)

Venue: Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Vastrapur Ahmedabad

Introduction:

Today, there is a shortage of qualified and trained professionals to lead the organizations and to create value for the country. Therefore, it is necessary that the size of the skilled professionals be increased so as to lead the organizations to a higher level to sustain India's high economic growth. There are many working professionals and entrepreneurs who would like to pursue management education but are unable to do so due to a variety of reasons.

To fulfil the needs of working professionals, entrepreneurs, managers and executives, the Ahmedabad Management Association has designed Diploma Program in Operational Excellence. It is an intensive 9 Sunday program and is specifically designed for working professionals & entrepreneurs. The program gives an opportunity to learn fundamentals of operations, business management, develop managerial skills, and build perspectives to manage organization more effectively in a complex business environment. Since the programme will be conducted by practitioners several actual work situation will be discussed in the programme.

Who Should Attend?

Program is for working professionals, entrepreneurs, executives from all departments / functions, entrepreneurs are welcome. There are limited seats to participants so ensure enrollment before time.

Program Pedagogy:

Learning at classroom, case methods, management games, group work and presentations by participants.

Assessment:

Through assignments, class participation and objective type exam.

Course Contents:

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| 1. Foundations of Management | 2. Managerial Communication |
| 3. Leadership and Team Management | 4. Operation Management |
| 5. Building business plan for enterprise | 6. World class manufacturing |
| 7. Modern manufacturing practices | 8. Creative Thinking and Problem Solving |
| 9. Sales, Marketing & Brand management | 10. Entrepreneurship and Supervisory Roles |
| 11. Business Ethics | 12. Environment, Health and safety |
| 13. Application of Six Sigma (QMS) | 14. Finance for non-finance |

A set of Three Text books (Awaken Entrepreneurship Spirit: Part -1 : Start Your Own Manufacturing Enterprise; Part -2: World Class Manufacturing Techniques; Part -3: Modern Manufacturing Practices) written by late Mr. N.K. Patel (Mamata Group) will be distributed to participants.

