



**PVRN Iyer-AMA Centre for
Research in Management**



**Programme on
Preparing For Your Doctoral Study (PhD)**

Saturday, 10th June 2017 - 9.30 a.m. to 12.30 p.m.

Venue: Torrent-AMA Management Centre, Core-AMA Management House, AMA Complex, Vastrapur, Ahmedabad-15.

INTRODUCTION: PhD is a unique degree in that it is not focused on acquiring more knowledge. A Masters essentially provides more knowledge or more in-depth knowledge in a subject. But doing a PhD is oriented around research. Due to the focus and importance of research in PhD, it is often believed that creating new knowledge is the main goal of PhD. Though creating new knowledge is part of the PhD training, the main objective of doing PhD degree is to become a competent researcher who can conduct independent research in his or her chosen area. This program on Starting your Doctoral study will provide you good input to fix purpose and Direction of your doctoral study.

OBJECTIVES : The ultimate goal is to contribute towards building and / or enhancing research capabilities of a professional from any field. Specific objectives are stated below:

1. To help participants in understanding the road map and process of research.
2. To help participants in developing research Proposal.
3. To help in developing the mind-set of a researcher.

COVERAGE :

1. What, Why, When and How to start Doctoral Study.
2. Road Map to Get Ready for Research
3. Research Proposal writing
4. Identifying Research Problem
5. Literature Review
6. Introspection Check List for Researchers
7. Closing.

PARTICIPANTS: Professionals having master degree in any field who want to pursue Doctoral Study (Ph.D).

FACULTY : **Dr.Paresh .M.Kariya**, Ph.D., MBA, BE, SSB, LA-ISO 9000. He is Senior Management Professional with more than 23 years in high-impact senior leadership roles that emphasized turnaround strategies within the vertical industry, recognized as a top performer consistently achieving business plan / financial goals. Vast exposure and experience in employee engagement, sales, marketing, operations management and business development. He is accredited management teacher and six sigma black belt.

FEE : Rs.800/- per person Fee includes course fee, cost of reading material, lunch & refreshment. The cheque may please be drawn in the name of 'Ahmedabad Management Association.'

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June 10, 2017

REGISTRATION FORM:

Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association

ATIRA Campus, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015.

Phone: 079-26308602-6 • **Fax:** 079 - 26305692 • **E-mail:** ama@amaindia.org

Website: www.amaindia.org • **Android Mobile App:** AMA-Ahmedabad amaIndia.org

Name(s)	Designation:
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