



Programme on **Effective Entrepreneurship for Start-Ups**

(For Students and those aspiring to be entrepreneurs)

10 days, Monday to Friday,

October 22 to November 2, 2018 • 8.00 am – 9.30 am

at Torrent-AMA Management Centre, Core-AMA Management House,
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Most students and young people have a dream of starting their own business some day.

But....

But dreams that are not translated into reality, are frustrating. Here is a unique workshop to train and motivate the dreamers to start their own enterprise in our present century of unprecedented volatility, gross uncertainty and dynamic instability.

Topics include:

- Job Vs Business
- The required mindset
- Discovering strengths
- Designing a Plan
- Collecting and maximizing resources – men, money, machinery
- Constructing an enterprise on four pillars of
 1. Productivity
 2. Profitability
 3. Delighted Customers
 4. Effective People

Faculty : The workshop will be piloted by **Mr. B.N. Dastoor** who has over fifty years of international experience. He is a reputed columnist and an author of over 100 books. He has two national and two USA merit awards.

Fee : Rs.2000/- per person including GST. Fee includes course fee, cost of reading material & refreshments.

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Registration Form:

Please fill-in and return this form along with participation fee to :

Ahmedabad Management Association, AMA Complex, Ahmedabad 380015.

Ph.: 079-26308602-5 • **Mobile:** 9537407187, 7069940917, 7203030990

E-mail: ama@amaindia.org • **Website:** www.amaindia.org

Android Mobile App: AMA-Ahmedabad amalndia.org

Name(s)	Position
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2. _____	_____
Organisation: _____	
GST No.: _____	AMA GST No.: 24AAATA 5881D1Z0
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Phone: _____	Mobile: _____
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