

# Programme on Effective Cost Management

Friday & Saturday, September 15 & 16, 2017 • 9.30 a.m. to 5.00 p.m.



**Venue** : Torrent-AMA Management Centre, Core-AMA Management House,  
AMA Complex, Dr. Vikram Sarabhai Marg, Ahmedabad 380 015

Does your Organisation face an Increasingly Competitive Environment, a pressure on Profits, a need to be Proactive than Reactive, the Imperative to reduce and Manage Cost, here's the Workshop.

This two day programme on Effective Cost Management will show how to attack cost problems strategically. The seminar will provide the participants with the tools and techniques to position their organizations to achieve competitive advantage through strategic cost management.

**OBJECTIVES:** Evolve an integrated approach to Strategic Cost management, Explore opportunities for rethinking and reengineering of your organizations cost management practices. Facilitate sharing of experiences and current knowledge in the field.

## PROGRAMME OUTLINE

- Strategic importance of cost management
- Identifying areas for Cost management
- Materials Cost Management
- Managing Manpower Costs
- Managing Overhead Costs
- Managing Project Costs
- Value analysis and Value Engineering
- Activity Based Costing
- Activity Based Management
- Managing Quality Costs
- Technology as a Cost driver
- Tools and Techniques for Cost Management

**WHO SHOULD ATTEND?** : The programme is suited to the needs of executives, managers and departmental heads from all functional areas of management.

**METHODOLOGY** : Lectures; Case Studies; Group discussions; Experience sharing; Practical exercises

**FACULTY** : The programme will be conducted by **Mr. A. R. Parasuraman** M.Com., FCMA, ACS, DMS, MFM(JBIMS). He has presented management seminars for over 1000 multinational, national, and public and private sector companies in India. Mr. Parasuraman has 20 years of industrial experience in Electronics, Power, Textiles, Pharmaceuticals and TATAS.

**FEE** : Rs.3200/- per participant inclusive of service tax. Concession for Member 10%, Patron Member 20%. Fee includes course fee, cost of reading material, lunch & refreshment. Cheque should be drawn in favour of "Ahmedabad Management Association".

## Programme on Effective Cost Management

September 15 & 16, 2017

### Registration Form:

Please fill-in and return this form along with participation fee to:

Ahmedabad Management Association, AMA Complex, Dr. Vikram Sarabhai Marg,

Ahmedabad 380 015, Phone: 079-26308601-5 • Mobile: 9537407187, 7069940917, 7203030990

E-mail: ama@amaindia.org • Website: www.amaindia.org • Android Mobile App: AMA-Ahmedabad amaIndia.org

Name(s)	Position
1.	
2.	
Address:	
	Pin Code:
Phone:	Mobile
E-mail:	<input type="text"/>